



 GLOBAL COUNCIL 2017
19-22 FEBRUARY / ROME, ITALY

2017 GLOBAL COUNCIL

Rome, Italy
19-22 February



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FROM NEW YORK TO ROME

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Chairman of the Board

Operating as a Global Profession and Organization

Discussion Questions:

- How to better collaborate?
- How to leverage our collective knowledge?
- How to produce global content for certifications and guidance?
- How to expand the inventory of membership products and services?

Standards: Aspirational or Minimum Requirement

- Global Council recommendations
 - Standards should be minimum requirement
 - Need practical guidance
- Update since New York:
 - Updated Standards published in 36 languages
 - 52 Implementation Guidance have been released

Conformance and Enforcement

- Global Council recommendations:
 - Actual conformance depends on industry
 - More aggressive enforcement is needed
 - But enforcement is difficult
 - Need to increase advocacy
- Update since New York:
 - Professional Responsibility and Ethics Committee is working on options to consider

The Need for Advocacy

- Global Council recommendations:
 - More advocacy efforts are needed
 - More advocacy tools are needed
- Updated since New York:
 - Global Advocacy Platform vetted and approved
 - Toolkit developed for Affiliates

Core Principles

- Global Council recommendations
 - Needs stronger linkage between Core Principles and Standards
- Updated since New York:
 - International Internal Audit Standards Board working on this task

Global Certifications

- Global Council recommendations:
 - Encourage individuals to pursue and prepare for the CIA
 - Need more translations of review materials
 - Consider local or regional content
 - Consider CIA as pre-requisite for specialty exams
 - Involve more members worldwide in drafting proposed exam questions

Global Certifications

- Independent consultant recommendations:
 - Global representation in exam development
 - More local support/resources for candidates
 - Better validate and define eligibility globally
 - Reassess number of exam languages
- Update since New York:
 - Professional Certification Board working on CBT 2.0 initiative

Global Speaker Database

- Global Council recommendations:
 - Confirmed added value for Affiliates
 - Confirmed willingness to contribute speakers
- Update since New York:
 - 266 names contributed by 34 Affiliates
 - Seeking speaker approval for inclusion
 - Database to be deployed and continuously updated

Challenges facing Associations

- How to better segment communications with members?
- How to address the needs of the Gen-Y or Millennials?
- How to address competition from training providers?
- How to operate in a borderless online world?